

# Countdown 2030 Europe

## Who we are

Countdown 2030 Europe is the 'go-to' cross-country sexual and reproductive health and rights (SRHR) expert Consortium in Europe. Our goal is to increase European SRHR funding in international cooperation and strengthen political support for sexual and reproductive freedom worldwide. The Consortium is made up of 15 leading European non-governmental organizations and is coordinated by the IPPF European Network.

We believe that we can overcome the global challenges we face today only through collective action and international solidarity by which we mean a fundamental shift in power relations and systems change. We believe that acting for sexual and reproductive freedom worldwide strengthens our society.



IPPF/Brenda Islas/Mexico

## What we do

Since 2005, we have driven the European global political engagement and financial commitments on universal access to sexual and reproductive health and rights and family planning (SRHR/FP) within the international cooperation sphere and we hold European donor governments and the European Union accountable for their SRHR/FP policy and funding commitments to achieve both Gender Equality and Health for All.

**Countdown 2030 Europe aims to make Europe a progressive and accountable global partner and financial supporter of SRHR/FP using:**



### Research

We produce data and research on European donors' funding for SRHR/FP (including a comprehensive yearly report on European funding trends and policies), gender equality, global health and international cooperation



### Advocacy

We carry evidence-based advocacy at national, European, and international levels and hold policy-makers accountable for their commitments



### Campaigning

We use strategic communications directed at decision-makers to improve support for SRHR/FP rights worldwide and ensure they are the heart of international cooperation



### Learning

We are part of a learning journey to always improve ourselves and to adapt to an ever-changing world



IPPF/Georgina Goodwin/Burundi

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## ‘Tracking what counts’: our yearly report on European donors’ funding trends

Countdown 2030 Europe advocates for increased and a higher quality international cooperation funding for SRHR/FP and the inclusion of SRHR in national, European, and global policy agendas. We believe it is crucial to hold governments accountable for the funding and policy promises they made to protect the sexual and reproductive freedom of people across the globe.

One of our core activities is to collect financial data on Countdown 2030 Europe country governments’ Official Development Assistance (ODA) for SRHR/FP. Based on the latest data collected, we develop **trend analyses** both for overall and for each individual European donor on support for SRHR/FP.

## Over the last 5 years, Countdown 2030 Europe:

Supported an increased European national and EU funding allocation for SRHR/FP by **45%**

Helped strengthened political support with overall

**60 new policies** adopted at national and European level prioritizing SRHR in external action

Ensured strong and norm setting in **SRHR accountability** in key UN processes and active mobilization of European governments at critical global moment

Actively mobilized European governments for both a strong European political voice and **tangible commitments/pledges** in key global moments and processes



## #AWorldWhere Campaign

#AWorldWhere is a multi-annual **campaign** aiming to drive Europe’s global commitments on SRHR, to meet Sustainable Development Goals (SDG) targets, advance gender equality and strengthen health systems.

## Our vision

We are members of an interconnected society: what affects one of us, affects us all. We believe it is our collective responsibility to ensure everyone has the right to live with dignity. Protecting sexual and reproductive rights participates in a world where people are healthier and happier, and able to contribute, participate, and act as agents of positive change. We want a world where everyone can enjoy:

1. More equality for all people in accessing their rights including SRHR, opportunities and getting their needs met regardless of gender identity, sexual orientation, race, religion, disability status, income.
2. More inclusiveness by addressing systemic discrimination.
3. More accessible healthcare by offering quick, acceptable, affordable, and compassionate sexual and reproductive health care.
4. More justice by allowing everyone to access their SRHR regardless of their socioeconomic status, race, or sexuality.

